

District Announces New Strategic Goals

"You've got to think about big things while you're doing small things, so that all the small things go in the right direction."
— Alvin Toffler, American writer and futurist

Strategically planning for student successes—big and small—was the focus of Campbell Union School District's January 20th Strategic Planning Session. More than 50 people, representing district stakeholder groups, met to develop a new strategic plan for the District. Teachers, elected officials, support staff, community advocates and administrators analyzed strengths, weaknesses, opportunities and threats to success, and created 5 three-year goals. District administrators will provide monthly progress reports at Governing Board meetings.

Strategic Goals • 2015-2018

* Not In Priority Order

- Address the academic, social and emotional needs of all students
- Improve students' academic performance, engagement and involvement
- Ensure that every Campbell Union School District school is a school of choice
- Enhance student, parent, staff, District and community communication, participation and engagement
- Attract, develop and retain high-quality staff at all levels

Special Thanks to our 2015 District Strategic Planning Committee

Sincere thanks go to the people who made the time to participate in the Strategic Planning with us. We are part of a community that is truly dedicated to student success.

Name & Relationship to District

- Alexandra Friel – Principal, Blackford
- Annemarie Murphy – Director, CUSD Extensions Dept.
- April Mouton – Principal, Campbell Mid.
- Beatrice Rowan – Principal, Lynhaven
- Becky Hauns – CSEA / Support Staff, Castlemont
- Benny Calderon – Supervisor, Child Nutrition
- Brenda Gonzalez – CSEA / Support Staff, Child Nutrition
- Brian Schmaedick – Principal, Rosemary
- Carrie Tibbs – CETA / Teacher, Campbell Mid.
- Cedric Germany – CSEA / Support Staff, Blackford
- Charlee Wagner – Community / STEAM Committee, Montalvo Arts
- Chris Izor – Director, Instructional Technology
- Chrissie Stevenson – Supervisor, Transportation / Ops.
- Cynthia Dodd – Principal, Rolling Hills Mid.
- Danielle Cohen – Governing Board
- David Penstone – CSEA / Support Staff, Castlemont
- David Radke – Director, Grounds & Maintenance
- David Wilce – Principal, Village
- Dawnel Sonntag – Principal, Monroe Mid
- Debbie Eitner – CETA / Teacher, Monroe Mid.
- Deborah Jagers-Baccino – Director, Special Education
- Denise Khalid – Principal, Forest Hill
- Denise Kilpatrick – Coordinator, English Language Dev.
- Deniss Escorcía Dimas – Community Liaison, School Linked Services
- Elizabeth Wolfe – Assistant Superintendent, Instructional Services
- Eric Andrew – Superintendent
- Erin Lewis – Teacher, Lynhaven
- Gina Phi – Director, Preschools
- Howard Rappaport – Community / Wellness Committee, Castlemont
- Ivy Sarratt – Principal, Castlemont
- James Crawford – Deputy Superintendent, Administrative Services
- Jennifer Jasper – Instructional Services / Data & Assessment
- Jeremy Loader – Community / Wellness Committee, Programa de 5210
- Julie Constant – Governing Board
- Juliet Tiffany-Morales – Governing Board
- Katie Iyama – Teacher, Castlemont
- Kelley Reinhard – Community / Parent Advisory Committee, Village
- Kimber Olinger – Teacher, Capri
- Laura Leavitt – Community / Parent Advisory Committee, Monroe Mid.
- Lesa Nieri – Director, Student Services
- Lindsey Blass – Teacher, Campbell Mid.
- Lori Veitch – Teacher, Village
- Maggie Spehar – Equity Coach, Special Education
- Mark Linder – Community, City Manager, City of Campbell
- Marla Sanchez – Communications Specialist
- Michael E. Grace, Jr. – Community / STEAM Committee, Lockheed Martin
- Michael Kotowski – Community, Councilperson, City Of Campbell
- Michael Snyder – Governing Board
- Mike Olson – Teacher, Rolling Hills Mid.
- Nancy MacWilliamson – Community / Parent Advisory Committee, Campbell Mid.
- Norma Jeanne Ready – Principal, Capri
- Priscilla Spencer Matuszewicz – Principal, Marshall Lane
- Renee Small – Community / Parent Advisory Committee, Capri
- Sarah Day – CETA / Teacher, Lynhaven
- Shelly Viramontez – Associate Superintendent, Human Resources
- Stephanie Day – Instructional Services / Special Projects (GATE, TK, Other)
- Susan Price – Community / Advocate, Sherman Oaks
- Thomas Gemetti – Governing Board
- Virginia Eigen – CSEA / Support Staff, Forest Hill
- Whitney Holton – Director, Instructional Services
- Will Flores – Principal, Sherman Oaks

El Distrito anuncia nuevos objetivos estratégicos

"Tienes que pensar en cosas grandes mientras que estás haciendo cosas pequeñas, para que todas las cosas pequeñas se dirijan en la dirección correcta."

— Alvin Toffler, escritor y futurista estadounidense

Estratégicamente planeando para los éxitos estudiantiles - grandes y pequeños - fue el enfoque de la Sesión de Planificación Estratégica del Distrito Escolar Unido de Campbell el 20 de enero. Más de 50 personas, en representación de los grupos de interés del distrito, se reunieron para desarrollar un nuevo plan estratégico para el Distrito. Los maestros, los funcionarios electos, personal de apoyo, los defensores y administradores de la comunidad analizaron las fortalezas, debilidades, oportunidades y amenazas al éxito y crearon 5 metas para tres años. Los administradores del distrito proveerán informes mensuales de progreso en las reuniones de la Mesa Directiva.

Metas Estratégicas 2015-2018

* No listadas en orden de prioridad

- Abordar las necesidades académicas, sociales y emocionales de todos los estudiantes
- Mejorar el rendimiento académico, la motivación estudiantil y la participación de los estudiantes
- Asegurar que cada escuela del Distrito Escolar Unido de Campbell sea una escuela de elección
- Mejorar la comunicación, la participación y el enfoque de los estudiantes, los padres, el personal del distrito y la comunidad
- Atraer, desarrollar y retener personal de alta calidad a todos los niveles

Un agradecimiento especial a nuestro Comité de Planificación Estratégica 2015

Les agradecemos sinceramente a las personas quienes dedicaron tiempo y participaron en la planificación estratégica con nosotros. Somos parte de una comunidad que está verdaderamente dedicado al éxito de los estudiantes.

Nombre y Relación con el Distrito

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| <ul style="list-style-type: none"> • Alexandra Friel – Directora, Blackford • Annemarie Murphy – Directora, CUSD Extensions Dept. • April Mouton – Directora, Campbell Mid. • Beatrice Rowan – Directora, Lynhaven • Becky Hauns – CSEA / Personal de Apoyo, Castlemont • Benny Calderon – Supervisor, Nutrición Infantil • Brenda Gonzalez – CSEA / personal de apoyo, Nutrición Infantil • Brian Schmaedick – Director, Rosemary • Carrie Tibbs – CETA / Maestra, Campbell Mid. • Cedric Germany – CSEA / Personal de Apoyo, Blackford • Charlee Wagner – Comunidad / Comité de STEAM, Montalvo Arts • Chris Izor – Director, Tecnología Instruccional • Chrissie Stevenson – Supervisora, Transportación / Ops. • Cynthia Dodd – Directora, Rolling Hills Mid. • Danielle Cohen – Mesa Directiva • David Penstone – CSEA / Personal de Apoyo, Castlemont • David Radke – Director, Jardín y mantenimiento • David Wilce – Director, Village • Dawnel Sonntag – Directora, Monroe Mid. • Debbie Eitner – CETA / Maestra, Monroe Mid. | <ul style="list-style-type: none"> • Deborah Jagers-Baccino – Directora, Educación Especial • Denise Khalid – Directora, Forest Hill • Denise Kilpatrick – Coordinadora, Desarrollo del idioma ingles • Deniss Escorcía Dimas – Community Liaison, School Linked Services • Elizabeth Wolfe –Superintendente Asistente, Servicios Instruccionales • Eric Andrew – Superintendente • Erin Lewis – Maestra, Lynhaven • Gina Phi – Directora, Programas Preescolares • Howard Rappaport – Comunidad / Comité de Bienestar, Castlemont • Ivy Sarratt – Directora, Castlemont • James Crawford–Superintendente Deputado, Administrative Services • Jennifer Jasper – Servicios Instruccionales / Datos y Evaluaciones • Jeremy Loader – Comunidad / Comité de Bienestar, Programa 5210 • Julie Constant – Mesa Directiva • Juliet Tiffany-Morales – Mesa Directiva • Katie Iyama – Maestra, Castlemont • Kelley Reinhard – Comunidad / Comité de Asesor de Padres, Village • Kimber Olinger – Maestra, Capri • Laura Leavitt – Comunidad / Comité de Asesor de Padres, Monroe Mid. • Lesa Nieri – Directora, Servicios Estudiantiles • Lindsey Blass – Maestra, Campbell Mid. • Lori Veitch – Maestra, Village | <ul style="list-style-type: none"> • Maggie Spehar – Equity Coach, Educación Especial • Mark Linder – Comunidad / Gerente de la Ciudad de Campbell • Marla Sanchez – Especialista en Comunicaciones • Michael E. Grace, Jr. – Comunidad / Comité de STEAM, Lockheed Martin • Michael Kotowski – Comunidad / El Concejal de la Ciudad de Campbell • Michael Snyder – Mesa Directiva • Mike Olson – Maestro, Rolling Hills Mid. • Nancy MacWilliamson – Comunidad / Comité de Asesor de Padres, Campbell Mid. • Norma Jeanne Ready – Directora, Capri • Priscilla Spencer Matuszewicz – Directora, Marshall Lane • Renee Small – Comunidad / Comité de Asesor de Padres, Capri • Sarah Day – CETA / Maestra, Lynhaven • Shelly Viramontez – Superintendente Asociada, Recursos Humanos • Stephanie Day – Servicios Instruccionales / Proyectos Especiales (GATE, TK, Other) • Susan Price – Comunidad / Advocate, Sherman Oaks • Thomas Gemetti – Mesa Directiva • Virginia Eigen –CSEA / Personal de Apoyo, Forest Hill • Whitney Holton – Directora, Servicios Instruccionales • Will Flores – Director, Sherman Oaks |
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