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# 2020 Census and Governing Board Trustee Area Realignment

Governing Board presentation  
December 14, 2021

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## ► DISTRICT DEMOGRAPHICS

### 2020 CENSUS DATA

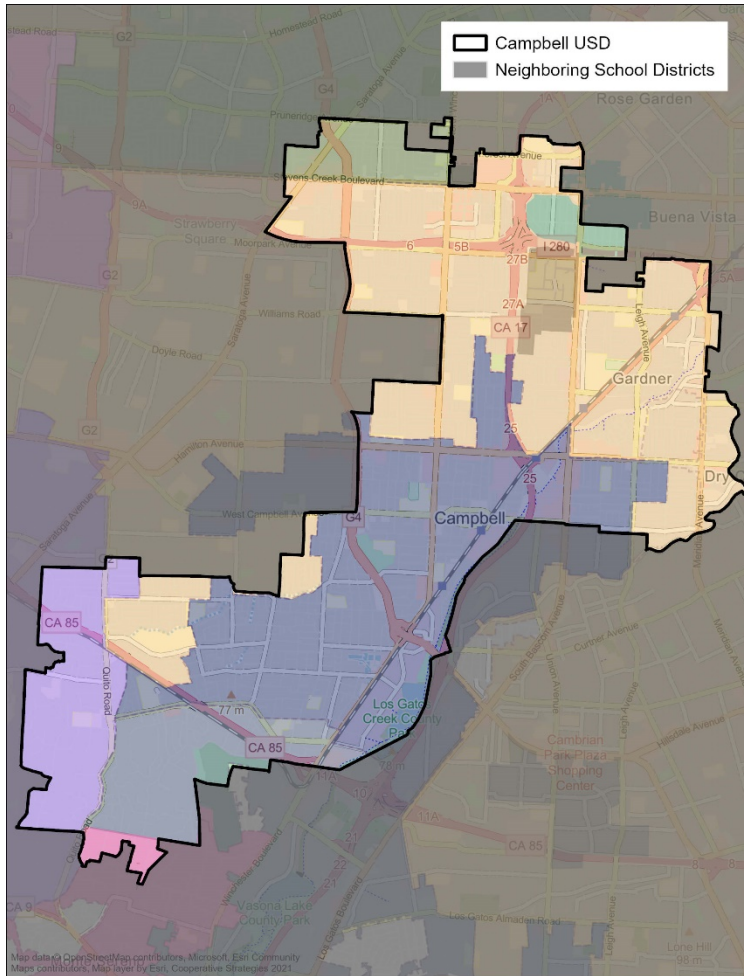


- Validated redistricting data was released by the California Department of Finance on September 20.
- These data showed changes in the area served by Campbell Union School District (CUSD) from 2010 to 2020, including:
  - Overall population growth of 5,918 (6.3%)
  - Total Variance of 11.6% based on 2020 Census (*Out of Compliance*)

Trustee Area	2010 Census		2020 Census		Change	
	Total	Variance	Total	Variance	Population	Percent
Trustee Area No. 1	19,137	1.4%	21,380	6.6%	2,243	11.7%
Trustee Area No. 2	18,993	0.6%	19,217	-4.2%	224	1.2%
Trustee Area No. 3	18,828	-0.3%	20,304	1.2%	1,476	7.8%
Trustee Area No. 4	19,208	1.7%	20,367	1.5%	1,159	6.0%
Trustee Area No. 5	18,228	-3.4%	19,044	-5.1%	816	4.5%
<b>Total Population</b>	<b>94,394</b>	<b>5.2%</b>	<b>100,312</b>	<b>11.6%</b>	<b>5,918</b>	<b>6.3%</b>

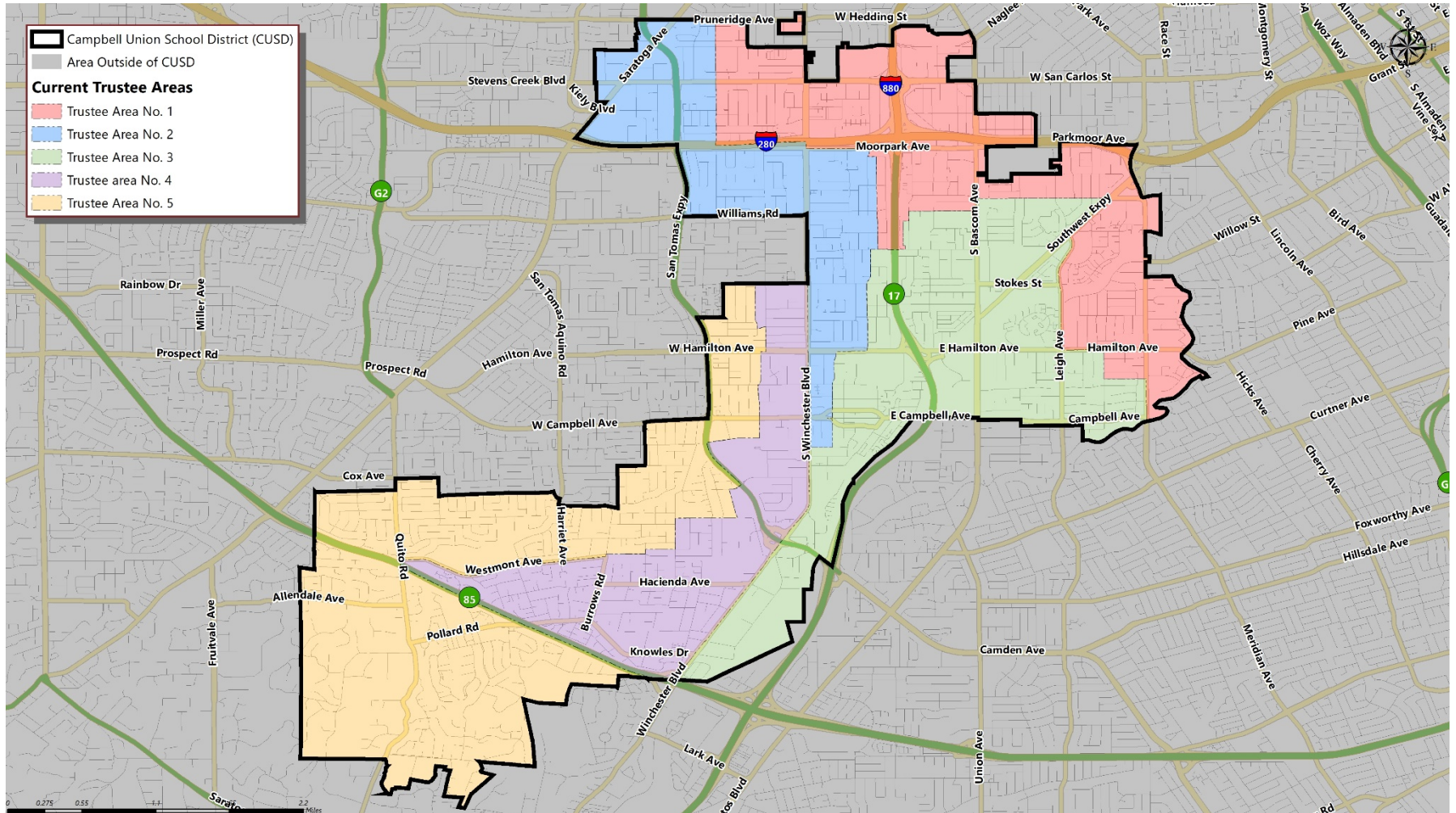
## ► DISTRICT DEMOGRAPHICS

### 2020 CENSUS DATA



Population	Total Population		Age 18 +	
	Total	%	Total	%
Hispanic/Latino	25,606	25.5%	18,367	22.7%
White	40,092	40.0%	34,848	43.1%
Black/ African American	3,381	3.4%	2,758	3.4%
American Indian/Alaska Native	183	0.2%	154	0.2%
Asian	24,876	24.8%	20,652	25.5%
Native Hawaiian/ Pacific Islander	422	0.4%	340	0.4%
Other	610	0.6%	454	0.6%
Two or More Races	5,142	5.1%	3,335	4.1%
<b>Total Population</b>	<b>100,312</b>	<b>100%</b>	<b>80,908</b>	<b>100%</b>

## ► CURRENT TRUSTEE AREAS



## ► CURRENT TRUSTEE AREAS

	Census 2020 Total Population:		100,312		Ideal Trustee Area Size:		20,062		Total Variance:		11.6%	
TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5			
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP		
Population	21,380	14,137	19,217	12,263	20,304	13,892	20,367	11,374	19,044	12,501		
Population Variance	6.6%	N/A	-4.2%	N/A	1.2%	N/A	1.5%	N/A	-5.1%	N/A		
Hispanic/Latino	27.7%	20.0%	26.7%	20.7%	28.4%	20.7%	31.9%	19.2%	12.0%	7.5%		
White	38.9%	52.4%	32.5%	51.4%	43.8%	57.5%	37.7%	54.0%	47.0%	63.7%		
Black/African American	3.1%	4.8%	5.0%	7.3%	3.4%	4.5%	3.9%	3.5%	1.5%	0.5%		
American Indian/Alaska Native	0.2%	0.1%	0.1%	0.4%	0.2%	0.3%	0.2%	0.1%	0.2%	0.1%		
Asian	24.2%	18.1%	30.4%	17.1%	17.3%	13.8%	20.6%	18.7%	32.3%	24.8%		
Native Hawaiian/Other Pacific Islander	0.5%	0.2%	0.3%	0.1%	0.5%	0.3%	0.5%	0.2%	0.2%	0.7%		
Other	0.6%	N/A	0.7%	N/A	0.6%	N/A	0.5%	N/A	0.6%	N/A		
Two or More Races	4.9%	4.3%	4.2%	3.0%	5.7%	2.9%	4.7%	4.3%	6.1%	2.7%		

\*Total Population; Source: Redistricting Database for California, Published by Statewide Database on September 20, 2021

\*\*Citizen Voting Age Population (CVAP); Source: American Community Survey, 2015-2019 Data

## ► GOALS FOR TRUSTEE AREAS



Each area shall contain nearly equal number of inhabitants



Follow man-made and natural geographic features, as much as possible



Drawn to comply with the Federal Voting Rights Act



Respect incumbency, if possible



Compact and contiguous, as much as possible



Include two trustee areas within each school's boundary area



Respect communities of interest, as much as possible

Other local considerations

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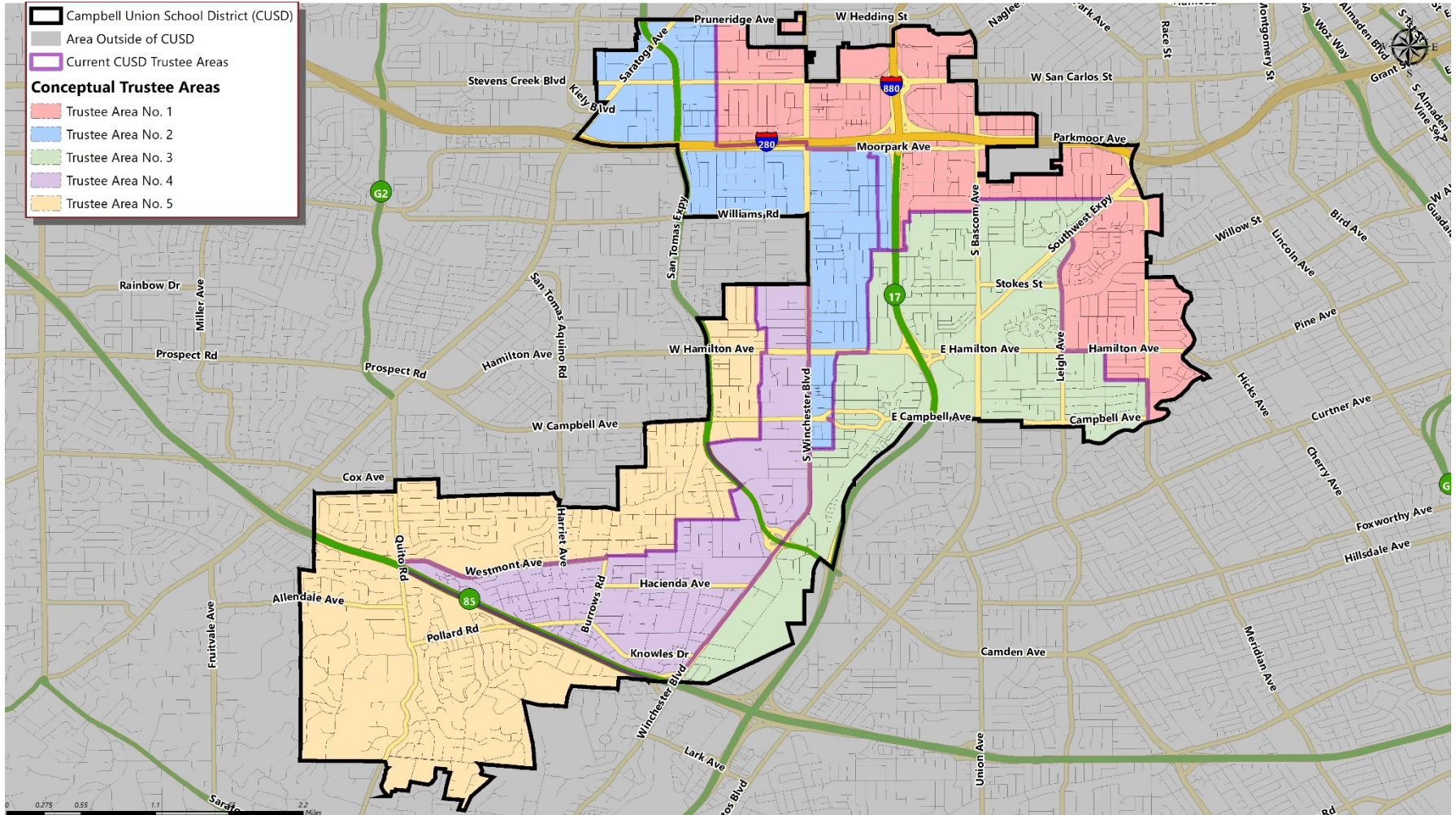
# **CONCEPTUAL TRUSTEE AREA SCENARIOS**





# ► CONCEPTUAL TRUSTEE AREAS

## SCENARIO 1





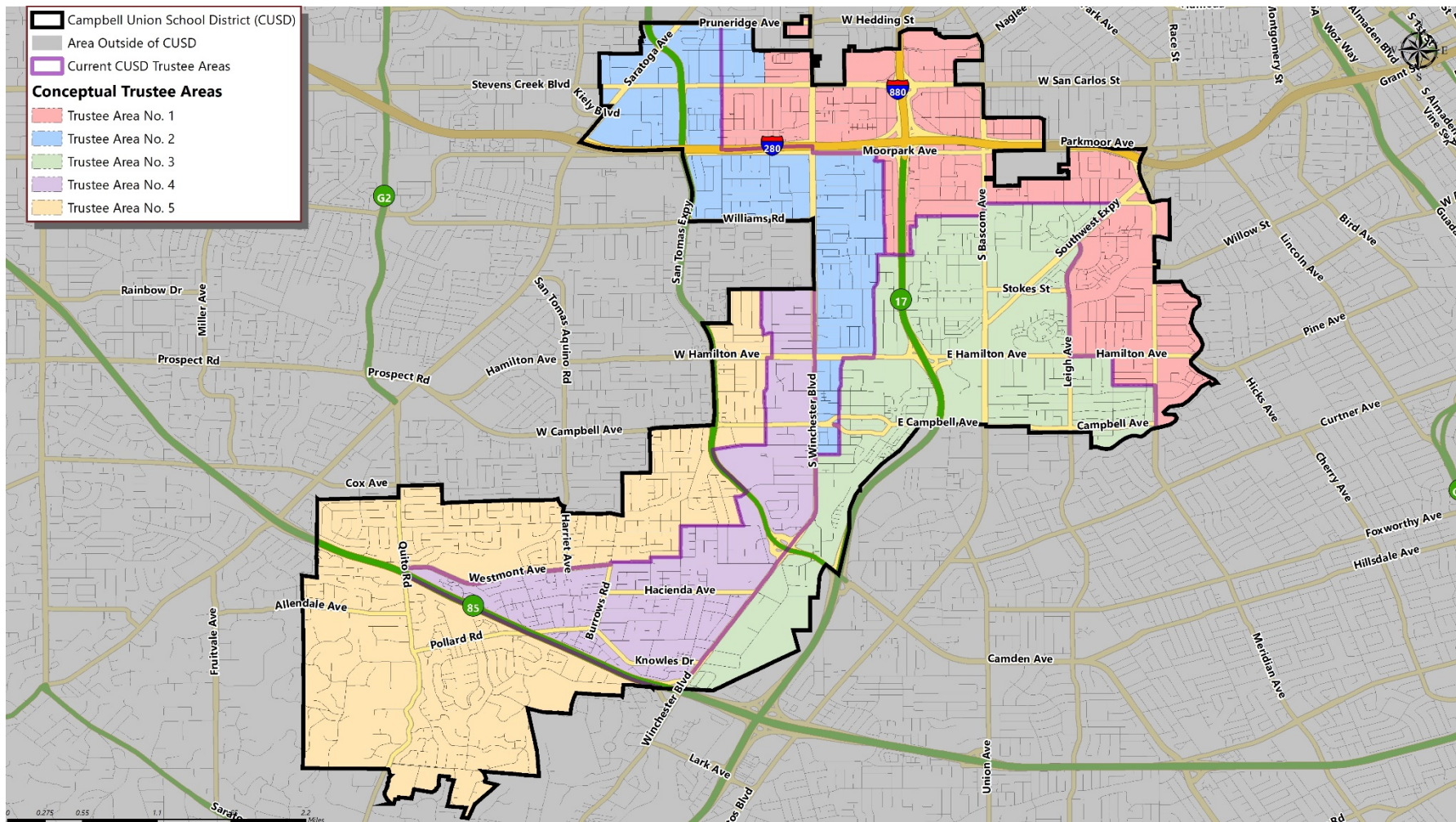
► **DEMOGRAPHICS**  
**SCENARIO 1**

Total Population:	100,312	Ideal Trustee Area Size:	20,062	Variance:	9.0%
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TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	20,857	13,770	19,740	12,630	20,304	13,892	20,367	11,374	19,044	12,501
Population Variance	4.0%	N/A	-1.6%	N/A	1.2%	N/A	1.5%	N/A	-5.1%	N/A
Hispanic/Latino	27.8%	20.0%	26.6%	20.6%	28.4%	20.7%	31.9%	19.2%	12.0%	7.5%
White	38.8%	52.4%	32.7%	51.4%	43.8%	57.5%	37.7%	54.0%	47.0%	63.7%
Black/African American	3.1%	4.9%	4.9%	7.2%	3.4%	4.5%	3.9%	3.5%	1.5%	0.5%
American Indian/Alaska Native	0.2%	0.1%	0.1%	0.4%	0.2%	0.3%	0.2%	0.1%	0.2%	0.1%
Asian	24.2%	18.3%	30.2%	16.9%	17.3%	13.8%	20.6%	18.7%	32.3%	24.8%
Native Hawaiian/Other Pacific Islander	0.5%	0.2%	0.3%	0.1%	0.5%	0.3%	0.5%	0.2%	0.2%	0.7%
Other	0.5%	N/A	0.7%	N/A	0.6%	N/A	0.5%	N/A	0.6%	N/A
Two or More Races	4.8%	4.0%	4.3%	3.4%	5.7%	2.9%	4.7%	4.3%	6.1%	2.7%

► CONCEPTUAL TRUSTEE AREAS

SCENARIO 2



► **DEMOGRAPHICS**  
**SCENARIO 2**

Total Population:	100,312	Ideal Trustee Area Size:	20,062	Variance:	8.3%
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TRUSTEE AREA	Trustee Area 1		Trustee Area 2		Trustee Area 3		Trustee Area 4		Trustee Area 5	
TP* vs. CVAP**	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP	TP	CVAP
Population	20,702	13,564	19,895	12,836	20,304	13,892	20,367	11,374	19,044	12,501
Population Variance	3.2%	N/A	-0.8%	N/A	1.2%	N/A	1.5%	N/A	-5.1%	N/A
Hispanic/Latino	28.2%	20.7%	26.2%	19.9%	28.4%	20.7%	31.9%	19.2%	12.0%	7.5%
White	38.6%	51.9%	33.0%	52.0%	43.8%	57.5%	37.7%	54.0%	47.0%	63.7%
Black/African American	3.1%	5.0%	4.8%	7.1%	3.4%	4.5%	3.9%	3.5%	1.5%	0.5%
American Indian/Alaska Native	0.2%	0.1%	0.1%	0.4%	0.2%	0.3%	0.2%	0.1%	0.2%	0.1%
Asian	23.8%	17.7%	30.6%	17.6%	17.3%	13.8%	20.6%	18.7%	32.3%	24.8%
Native Hawaiian/Other Pacific Islander	0.5%	0.2%	0.3%	0.1%	0.5%	0.3%	0.5%	0.2%	0.2%	0.7%
Other	0.6%	N/A	0.7%	N/A	0.6%	N/A	0.5%	N/A	0.6%	N/A
Two or More Races	4.9%	4.4%	4.2%	3.0%	5.7%	2.9%	4.7%	4.3%	6.1%	2.7%